

Batzorig Tsergiinkhuu

Product Designer

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I'm a generalist designer helping early-level startups leap 0 → 1, with beautifully designed interfaces, flows and interactions.

Experience

Centered / Product Designer / 2021 - 2023

- Redesigned and launched Centered v5.0 for macOS, web and iOS app and established design system across platforms.
- Conducted an user research and usability tests for Centered v5.0.
- Designed gamification experience to help the users build a habit.
- Redesigned community feature, including creating a group, chatting and sharing.

High Payment Solutions / Product Designer / 2020 - 2021

- Conducted User Research via focus group, user interviews and identified problems that users were having.
- Redesigned existing Hipay Wallet mobile app from ground up to fit new direction from the shareholders and user research findings.
- Designed Hipay's commercial website, merchant app and POS interface and built a design system that can be used cross-platform.
- Designed an first time NFC Payment flow for the users who never heard of NFC before.
- Launched the Hipay Wallet successfully. It went to #1 on both App Store and Play Store in the first week.

UBCab / UI/UX Designer / 2020

- Redesigned UBCab's in-app calling experience between ride-hailing passengers and cab drivers.
- Redesigned UBCab's in-app payment system.
- Researched existing systems for food delivery in Mongolia and interviewed restaurant owners, delivery drivers and potential users.
- Designed on-demand food delivery experience for end-user, delivery drivers and restaurants.

Education

National University of Mongolia

Sep 2014 - June 2018
B.Eng; Computer Science

Skills

User Experience

Storyboarding
Wireframing
Prototyping
Usability Testing

Visual Design

Interaction Design
Interface Design
Design Systems

Tools

Figma + FigJam
Framer
Webflow
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
HTML5/CSS3
JavaScript